



Cultivating Cooperative Roots, 2016

February 5-7, 2016 • Spokane, Washington

Conference Sponsorship Levels

Thank you for your sponsorship of the 2016 Cultivating Cooperatives Roots Conference. Your generous donation will be used to help emerging cooperatives build necessary business skills and allow new and established cooperatives to nurture strategic alliances and strengthen relationships while celebrating successful examples of thriving cooperatives. Thank You!

Please select one of the following Sponsorship Levels.

<p style="text-align: center;">Collaborative Sponsor (\$5,000)</p> <ul style="list-style-type: none"> • One 10' x 10' space in our vendor area • Four complimentary conference registration package including parking passes • The opportunity to introduce a selected session or event • Company banner displayed in prominent location throughout conference • Recognition as a Collaborative Sponsor on promotional materials • Full page in conference program • Advanced recognition as a Collaborative Sponsor on the conference website with hyperlink • Recognition as a Collaborative Sponsor in the conference program 	<p style="text-align: center;">Benefactor Sponsor (\$2,500)</p> <ul style="list-style-type: none"> • Three complimentary conference registration package including parking passes • Company banner displayed in prominent location throughout conference • Recognition as a Benefactor Sponsor on promotional materials • Recognition as the sponsor of a selected session or event • Half-page space in conference program • Advanced recognition as a Benefactor Sponsor on the conference website with hyperlink • Recognition as a Benefactor Sponsor in the conference program
<p style="text-align: center;">Patron Sponsor (\$1,000)</p> <ul style="list-style-type: none"> • Two complimentary conference registration packages • Company banner displayed in prominent location throughout conference • Recognition as a Patron Sponsor on promotional materials • Quarter-page space in conference program • Advanced recognition as a Patron Sponsor on the conference website with hyperlink • Recognition as a Patron Sponsor in the conference program 	<p style="text-align: center;">Participating Sponsor (\$500)</p> <ul style="list-style-type: none"> • One complimentary conference registration package • One inch company or organization logo printed in conference program • Advanced recognition as a Participating Sponsor on the conference website with hyperlink • Recognition as a Participating Sponsor in the conference program
<p style="text-align: center;">Supporting Sponsor (\$250)</p> <ul style="list-style-type: none"> • Advanced recognition as a Supporting Sponsor on the conference website with hyperlink • Recognition as a Supporting Sponsor in the conference program 	<p style="text-align: center;">Friendship Sponsor (\$100)</p> <ul style="list-style-type: none"> • Recognition as a Friendship Sponsor in the conference program



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Conference Sponsorship Form

To ensure your inclusion in printed materials, please return the completed form, donation, and all requested materials no later than **January 22, 2016**.

Organization/Company Name: _____

Contact Name: _____

Telephone Number: _____ **Email Address:** _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Website Address: _____

We are pleased to sponsor the Cultivating Cooperative Roots Conference at the following level:

- | | | |
|--|---|---|
| <input type="checkbox"/> Collaborative Sponsor (\$5,000) | <input type="checkbox"/> Benefactor Sponsor (\$2,500) | <input type="checkbox"/> Patron Sponsor (\$1,000) |
| <input type="checkbox"/> Participating Sponsor (\$500) | <input type="checkbox"/> Supporting Sponsor (\$250) | <input type="checkbox"/> Friendship Sponsor (\$100) |

Help us reach our goal of providing \$100 scholarships for 100 people!

- Yes! I would like to contribute \$_____ of my donation to this year's scholarship fund.

Payment Method:

- Check (Enclosed) Visa Mastercard Discover American Express
- I do not use checks and would prefer not to send my credit card information. Please call me to collect this information at: (____) _____ - _____ Thank you!

Card Number: _____

Name on Card: _____

Expiration Date: _____/_____/_____ **Security Code:** _____

Make Checks Payable to:

Northwest Cooperative Development Center

Mail To:

P.O. Box 256

Olympia, WA 98507

Steps to Complete Sponsorship:

- | | |
|--|--|
| <input type="checkbox"/> Sponsorship level identified. | <input type="checkbox"/> Payment enclosed. |
| <input type="checkbox"/> Application form completed. | <input type="checkbox"/> Participating Level and above -
One inch logo (jpeg, png, gif) |

Thank you for your support of the Cultivating Cooperative Roots Conference!

For more information visit us at: <http://roots.nwcdc.coop> or find us on Twitter @CultivateCoOps



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Conference Overview and History

Purpose:

Here in the vast Cascadia region, we will gather to build regional cooperative support of local food systems. We call upon cooperatives large and small: farmers, growers, producers, distributors, financiers, policymakers and retailers, to share their successes, expand their toolkit, and strengthen relationships across the Cascadia region of Alaska, Washington, Oregon, Idaho, western Montana, and with our friends across the nation.

Objectives:

1. Strengthen economic systems by developing cooperative business skills to support successful ventures
2. Create strategic alliances and strengthen relationships between cooperatives
3. Raise awareness about the importance of access to local foods and the role that all co-ops play in developing local and regional food systems
4. Celebrate successful examples and learn from other cooperative

Conference Themes:

Many rural communities throughout the Northwest want a food cooperative in their community. Their primary reason is to have access to the bountiful foods grown in the region. Yet a local food system relies on more than just producers and consumers, it requires a strong infrastructure and cooperation amongst multiple sectors. This conference seeks to cut across these sectors and to encourage conversation and collaboration amongst conference attendees. Cultivating Cooperative Roots will not be based on any one sector but will focus on four major themes that all coops can relate to: Accounting and Financing, Communication, Governance, Financing, and Marketing.

The Roots of This Year's Conference:

The Northwest has been a hotbed for the local food movement. Our goal has been to bring to the forefront how many sectors touch the food movement, including the rural electric cooperatives that are instrumental in providing needed infrastructure, cooperative financial institutions and their understanding of the cooperative business model in financing cooperative food/farming ventures, the many commodity cooperative agriculture associations and the health industry.

The 2016 Cultivating Cooperative Roots Conference continues the themes from previous conferences and is based on the concept of bringing together co-ops and people interested in forming and strengthening co-ops from a variety of sectors using access to local foods as the common denominator. The conference agenda will draw from the experiences of a variety of co-op professionals who have informative stories and tools to share on the topics of such things as marketing, governance, communications, conflict management, financial oversight, communication, accessing financing, etc.

For more information regarding the hosting Cooperative Development Centers we invite you to visit our websites: **Northwest Cooperative Development Center**, <http://www.nwcdc.coop>, **Lake County Community Development Center**, <http://www.lakecountycdc.org/>, **Northwest Ag Business Center**, <http://www.agbizcenter.org/>, **Alaska Cooperative Development Program**, <http://ced.uaa.alaska.edu/acdp/index.html>



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Conference Hosts:

Northwest Cooperative Development Center • Northwest Ag Business Center • Lake County Community Development Center • Alaska Cooperative Development Program

Conference Supporters:

LINC Foods • USDA Rural Development Program, Socially-Disadvantaged Groups Grant • USDA Rural Cooperative Development Program • Latino Economic Development Center • Harvey Meier Co. • CoFed • Main Market Co-op, Spokane, WA

Conference Steering Committee:

Diane Gasaway, *Northwest Cooperative Development Center* • John McNamara, *Northwest Cooperative Development Center* • Deborah Craig, *Northwest Cooperative Development Center* • Maija Glasier-Lawson, *Northwest Cooperative Development Center* • Jan Tusick, *Lake County Community Development Cooperation* • Laura Ginsburg, *Lake County Community Development Cooperation* • Joel Williamson, *LINC Foods* • Harvey A. Meier, *Certified Management Consultant* • Jeff Voltz, *Northwest Agriculture Business Center* • Andrew Crow, *Alaska Cooperative Development Program* • John Flory, *Latino Economic Development Center* • Marie Hirsch, *Lake County Community Development Cooperation* • Malaquias Flores, *Washington State University Small Farms Team* • Anna Isaacs, *CoFed* • Rachel Vernon, *CoFed*



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Conference Agenda

This conference seeks to cut across sectors and to encourage conversation and collaboration amongst conference attendees. As such, the conference will focus on four major themes: Accounting and Financing, Communication, Governance, and Marketing.

FRIDAY February 5th	9:00 am-5:00 pm	Registration
	9:30-10:00 am	Welcome Activity
	10:00 am-5:00 pm	Workshops and Sessions
	6:00-8:00 pm	Welcome Reception
	8:15-10:00 pm	Movie Night!
SATURDAY February 6th	8:00 am-6:00 pm	Community Market
	7:30-5:00 pm	Registration
	8:00-8:30 am	Welcome Activity
	8:30-10:00 am	Workshops and Sessions
	10:00-10:30 am	Coffee and time for discussion
	10:30 am-12 pm	Workshops and Sessions
	12:00-1:30 pm	Lunch
	1:30-3:30 pm	Workshops and Sessions
	3:30-4:00 pm	Coffee and time for discussion
	4:00-5:00 pm	Keynote Address
	5:00-6:45 pm	Poster Session and Reception
	7:00-9:00 pm	Local Foods Dinner
SUNDAY February 7th	9:00 am - 12:00pm	Field Trips